

REDUCE·REUSE RECYCLE

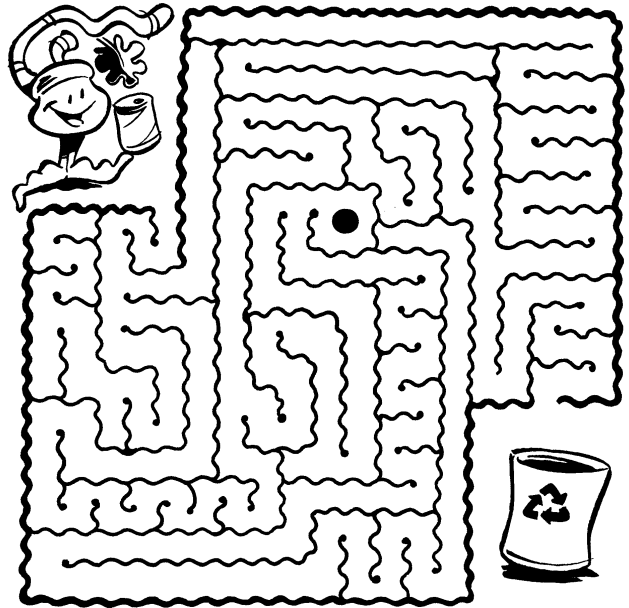


Our modern world is filled with places to see and things to do. Since we're always "on the go" these days, being able to buy convenient, disposable products has become very important to us. Think about all the things we throw away: packaging for toys and electronics, bags we carry home from the store, all sorts of liquid containers such as milk cartons,

shampoo bottles and soda cans. We use paper for boxes, for our computer printers, our office copiers and our school work.

Manufacturing disposable products requires the use of natural resources and energy. Transporting them to stores uses more energy. Then they end up as trash when we've finished with them. As our population grows, the problem grows. The people who will inherit the Earth from us will also inherit the problem.

It's important for all of us to reduce, reuse and recycle the products we buy. For example, grown-ups could bring reusable cloth shopping bags to the store instead of using up the store's paper or plastic ones. We can choose recycled paper products to reduce our need to cut down trees. And, of course, we can simplify our lives so we don't need so much stuff in the first place!



Help Rooty find his way to the recycling bin so he can recycle an aluminum soda can!

RUSTLE THE LEAF™

BY PONCÉ & WRIGHT

