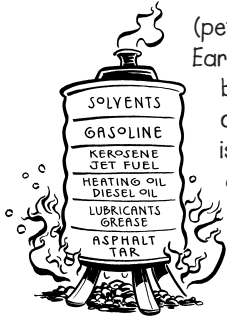
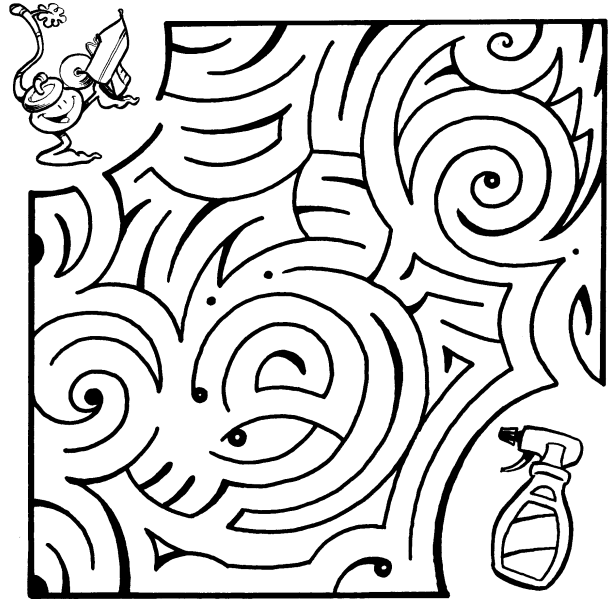


PETROLEUM POISONS



You may not know it, but the crude oil (petroleum) that gets pumped out of the Earth doesn't just end up in cars or school buses. Before it's of use to anyone, crude oil has to be refined with heat. As crude oil is heated to different temperatures, different chemicals (distillates) separate from the petroleum. These petroleum distillates have many different uses. Some become fuels for gas or diesel engines, others become fuels for heating

homes and schools. Others are combined with other chemicals to create cleaning solvents, paint, pesticides or even plastics. As different as the uses for petroleum distillates are, they all have one thing in common: they're poison. Why would companies use poisons in consumer products? Because they work very well, and because they're considered inexpensive. However, people who think of these products as inexpensive aren't adding in the cost of cleaning up the pollution or human health problems they cause. There are many natural alternatives to petroleum distillates. Ask grown-ups to choose natural cleaners and other products that don't contain petroleum.



Help Rooty find his way through the maze to price the petroleum-based cleaner with its REAL long-term cost.

RUSTLE THE LEAF™

BY PONCÉ & WRIGHT

